

2011 business EXPO

Pedal to Prosperity

March 25, 2011

4pm – 8pm

MontBleu Convention Center, Lake Tahoe

EXPO Prep Workshop March 3, 2011

- How to get the maximum out of your booth & this year's theme
- Discuss how to engage visitors in your booth

FREE with registration by February 25 (\$15 thereafter)

Don't miss the most productive business event of the year! The 2011 Business EXPO, **Pedal to Prosperity**, will recognize advancements in our community via the Amgen Tour of California and the implementation of the Lake Tahoe Basin Prosperity Plan.

- Showcase your business to locals and visitors alike – and **kick it up a notch**.
- Capitalize on opportunities for your business to **get involved** in the Amgen Tour of California.
- Seize the opportunity to align with and highlight where your business and booth fit **into the clusters identified in the Prosperity Plan** – health & wellness, tourism & visitor services and green business & environmental innovation.

The **Pedal to Prosperity** EXPO is an outstanding opportunity for all Chamber member businesses to promote their products and services, network among one another, and discover new resources within the South Shore community. Participating as a vendor will ensure maximum exposure of your business to over 1,200 attendees.



Vendor Information

Booth Cost **\$300**

Shared Booth (\$165 per business) **\$330**

Booth Size **8' x 10'**

- Includes one draped 8' table and sign with your business name
- Additional tables must be ordered in advance (\$15 each)
- Electricity must be requested in advance (\$25)

Community Circle Table **\$75**

- Shared table space for non-profits
- Limited number available

Registration Details

- Booths are assigned on a First Paid Basis
- Last day for payment/sign up is Mar. 11
- Each booth receives 6 admission tickets
- Donation of an auction item is REQUIRED

Exhibit Hall Details

- Set-up begins at 2pm; Closes at 3:30pm
- Booth map will be provided at the EXPO
- Product sales are encouraged!
- TahoeChamber.org and MontBleu will not be liable for any loss, damage or injury for any cause to Exhibitor; Exhibitor will repay for any damage they may cause.
- Exhibit hall breakdown from 8–9:30pm



Return completed form by March 11 to
 TahoeChamber.org
 PO Box 7139
 Stateline, NV 89449

Register by March 11!

March 25, 2011 - 4pm — 8pm - MontBleu Convention Center

Vendor Application

- We would like to participate in the **Pedal to Prosperity EXPO** and have completed the Auction Form and enclosed our payment. We understand that **booths** will be **assigned** on a **First Paid Basis**.

Business Name _____

Contact Name _____

Mailing Address _____

City _____

State, Zip _____

Phone _____

Email _____

Fax _____

Booth Cost \$300

Shared Booth \$165

Please place us with: _____

Community Circle Table Space \$75

Food Vendor Booth (no charge)

Need an extra table? \$15

Need electricity? \$25

Check enclosed (payable to Lake Tahoe South Shore Chamber of Commerce)

Bill my Credit Card Visa MC

Name on Card _____

Credit Card # _____

Exp. Date _____ Billing Zip _____

CV2# _____ (3 digits on back of card)

EXPO AUCTION FORM

The EXPO Auction provides an additional opportunity for Chamber members to promote their products and services.

Auction Item _____

Donating Company _____

Item Description _____

Fair Market Value _____

Items should have a minimum value of \$75. Items valued at \$300 and above will receive additional exposure during the event via the emcee and in the program.

Expiration Date / Other Restrictions

Item will be delivered to Chamber offices prior to March 11, 2011.

Item will be mailed to Chamber offices prior to March 11, 2011.

We will provide a flyer (8.5" x 11") to be displayed with our item to enhance awareness of our products and services.